

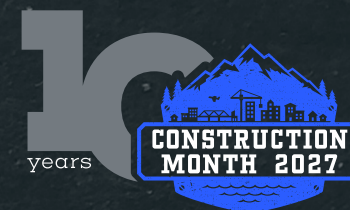
10
years



**CONSTRUCTION
MONTH 2027**

SPONSORSHIP PROSPECTUS





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DEAR INDUSTRY PARTNER,



Construction doesn't just build British Columbia, it's defining what British Columbia becomes.

For 10 years, Construction Month has been telling that story, while celebrating

the contributions, and inspiring the next generation of builders.

Every day, more than 28,000 construction businesses and over 260,000 skilled British Columbians strengthen our economy, communities, and quality of life. Behind them stands a powerful network of industry professionals and organizations that are essential to BC's building community.

In 2027, the BC Construction Association (BCCA) proudly celebrates the 10th anniversary of Construction Month, a milestone that reflects a decade of celebrating the industry that helps build British Columbia.

Construction Month showcases the talent, innovation, and leadership driving our sector forward.

As a sponsor, your organization will do more than support an industry celebration. You will align your brand with an established initiative, demonstrate leadership and commitment to BC's construction sector, and gain meaningful visibility with thousands of construction professionals, business leaders, and decision-makers.

We offer a variety of sponsorship packages ranging from as low as \$2,500 up to \$25,000.

We invite you to explore this prospectus and join us in celebrating 10 years of Construction Month while helping shape the next decade of success for BC's construction industry.

Together, we'll continue building British Columbia.

Thank you for your consideration.

A handwritten signature in white ink, likely belonging to Chris Atchison.

Chris Atchison
President, BC Construction Association

BC Construction Industry

28,173

Companies

264,600

Total labour force

199,900

Skilled tradespeople

9.1%

Of total BC workforce

9.2%

Contribution to BC's GDP

Source: BCCA 2026 Spring Stat Pack

POSITION YOUR BRAND IN THE SPOTLIGHT

Every April, Construction Month brings together the businesses, workforce, partners, and communities that keep BC Building.



OVER 1 MILLION IMPRESSIONS

Sponsor Reach:

9,950+

Visitors to *constructionmonth.ca*

600,000+

Social media audience

250,000+

Print media circulation

70+

#Lunchboxcelebration
worksite events across BC

14,000+

Swag items distributed

75,000+

Social media engagements

200,000+

Digital media impressions

2,500+

Tradespeople at
#LunchBoxCelebrations

Statistics from Construction Month 2026



Front

Back



POSITION YOUR BRAND IN THE SPOTLIGHT



Networking Events



Celebrating Champions



Advertising



A FULL MONTH OF CELEBRATION!



Merchandise



#Lunchboxcelebrations



Day at the Leg

SPONSORSHIP AT A GLANCE

We offer several sponsorship package options. Whether you want maximum province-wide visibility, stronger industry alignment, direct event engagement, or a simple way to show your support for BC's construction community, there's a package that meets your needs.

Find more detail about each sponsorship tier on pages 8-14 of this prospectus.



TITLE \$25,000 Sold Out - large private and public organizations - major owners and general contractors - brand led manufacturers and suppliers. - exclusive top billing across every channel - speaking opportunities - full event access - widest brand reach - widest networking reach - optimal marketing material and swag	PLATINUM \$17,500 EARLY BIRD \$15,000* - general & trade contractors - major manufacturers and suppliers - industry associations - industry training providers - prominent brand placement - brand reach - network reach - speaking opportunities - event access and visibility - swag	GOLD \$10,000 EARLY BIRD \$7,950* - trade contractors - industry associations - industry training providers - strong brand placement - brand reach - well rounded digital & print brand exposure - event access - swag	SILVER \$5,000 EARLY BIRD \$3,950* - allied services - smaller contractors - first-time sponsors - consistent month-long visibility with some event access - swag	BRONZE \$2,500 EARLY BIRD \$1,450* - small or emerging companies - community partners - limited budgets - an easy way to show support and be seen	NEW! EVENT SPONSOR \$8,000 SPECIAL RATE \$5,000** - own one regional event; Strong signage and brand presence in the room, on stage, and online - category exclusive event ownership
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*Early bird rate available until September 15, 2026 and is contingent on a signed contract and payment received by the deadline.

**When added on to any sponsor level - Title, Platinum, Gold, Silver, Bronze

The Value of Sponsorship:

Construction Month is the construction sector's annual celebration, a month where all of industry is paying attention. Being part of the 10-year anniversary is an honour. For one full month, your brand stands with the whole industry. It's your moment to shine, not watch from the sidelines.

CONSTRUCTION MONTH 2027: 10-YEAR ANNIVERSARY

Now, as Construction Month enters its landmark 10th anniversary in 2027, we are preparing for our biggest and most ambitious campaign yet.

As an official sponsor, you have the opportunity to share in something very special, and you will position your brand as a leading advocate for the people that create and maintain our built environment.

Construction Month 2027 will include popular staples:

- Lunch box celebrations
- Member networking events
- Social media celebration, and more...

While adding new and exciting initiatives:

- 10-year project spotlights
- Commemorative 10-year anniversary swag
- Video highlighting builders and projects across BC, and more...

Etch yourself in Construction Month history by being a 2027 10-year anniversary sponsor.



SPONSORSHIP LEVEL COMPARISON

Construction Month is an opportunity for our industry as a whole to celebrate the beneficial impacts that our workforce makes every day, in every community throughout BC.

Being part of the 10-year anniversary is an honour. For one full month, your brand stands with the whole industry. It's truly your moment to shine, not watch from the sidelines.

Secure your month-long brand presence today with a sponsorship package that works for your organization.

What You Get	SOLD OUT				
	Title	Platinum	Gold	Silver	Bronze
Logo placement on constructionmonth.ca	✓	✓	✓	✓	✓
Logo placement at regional contractor events	✓	✓	✓	✓	✓
Logo placement at BCCA Leadership Reception	✓	✓	✓	✓	✓
Logo placement in BCCA Briefing monthly newsletter	✓	✓	✓	✓	✓
Logo in BCCA Spring Update newsletter	✓	✓	✓	✓	✓
Logo placement in Construction Month weekly newsletter	✓	✓	✓	✓	✓
Official Construction Month email footer, branded with your sponsor logo	✓	✓	✓	✓	✓
Official Construction Month digital badge	✓	✓	✓	✓	-
Merchandise Items	✓	✓	✓	✓	-
Featured across BCCA's social media channels	✓	✓	✓	✓	-
Invitation to 5 regional contractor events	✓	✓	✓	✓	-
Logo placement on Construction Month t-shirts	✓	✓	✓	-	-
Logo on official Construction Month posters	✓	✓	✓	-	-
Logo/brand in advertising campaigns	✓	✓	✓	-	-
Invitation to BCCA Leadership Reception	✓	✓	✓	-	-
Mention in articles across BC	✓	✓	-	-	-
Logo placement in BCCA's BidCentral monthly newsletter (April Edition)	✓	✓	-	-	-
Logo placement in BCCA's BidCentral monthly newsletter (March Edition)	✓	-	-	-	-
4 official Construction Month pop-up banners	✓	-	-	-	-
Invitation to BCCA MLA Luncheon	✓	-	-	-	-
	\$25,000	\$17,500	\$10,000	\$5,000	\$2,500
	EARLY BIRD	\$15,000*	\$7,950*	\$3,950*	\$1,450*

*Early Bird Rates Available until September 15, 2026

Title Sponsorship

Lead the 10-year anniversary of Construction Month. As the exclusive Title sponsor, your organization will benefit from top billing across every channel, speaking opportunities, full event access plus everything listed below.

Special Events

- Invitation to BCCA Leadership Reception
- Invitation to BCCA MLA Luncheon (same day as Leadership Reception)
- Invitation and speaking opportunity at a minimum of 5 regional contractor events

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at a minimum of 6 regional events
- Logo placement in the following newsletters:
 - 5 X BCCA Briefing monthly newsletter (starting in January 2026)
 - BCCA Spring Update (April 2026 Edition)
 - 2 X BCCA's BidCentral monthly newsletter (March and April 2026 Editions)
 - Construction Month weekly newsletter (Every week in April)
- Official Construction Month email footer, branded with your logo as a Sponsor
- Official Construction Month digital badge
- Logo placement on Construction Month T-shirts
- Logo on official Construction Month posters

SOLD OUT

Ideal for: Large private and public organizations, major owners and general contractors, brand led manufacturers and suppliers

Merchandise Package (for use at your discretion)

- 500 Construction Month t-shirts
 - 150 Construction Month contractor pencils
 - 200 Construction Month stickers
 - 4 Official Construction Month pop-up banners
- Limited edition 10-Year Commemorative SWAG

Advertising

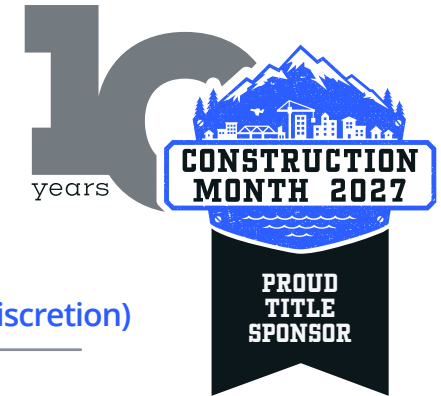
- Logo/brand in advertising campaigns
- Mention in articles across BC
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement



LNG CANADA

Platinum Sponsorship

Put your brand in front of BC's construction industry for an entire month. Platinum sponsorship provides prominent brand placement, brand reach, speaking opportunities, event access and overall high visibility.

Special Events

- Invitation to BCCA Leadership Reception
- Invitation and speaking opportunity at a minimum of 5 regional contractor events

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at a minimum of 6 regional events
- Logo placement in the following newsletters:
 - 5 X BCCA Briefing monthly newsletter (starting in January 2026)
 - BCCA Spring Update (April 2026 Edition)
 - BCCA's BidCentral monthly newsletter (April 2026 Edition)
 - Construction Month weekly newsletter (Every week in April)
- Official Construction Month email footer, branded with your logo as a Sponsor
- Official Construction Month digital badge
- Logo placement on Construction Month T-shirts
- Logo on official Construction Month posters

Ideal for: General & trade contractors, major manufacturers and suppliers, industry associations, industry training providers

Merchandise Package (for use at your discretion)

- 75 Construction Month t-shirts
- 75 Construction Month contractor pencils
- 175 Construction Month stickers
- Limited edition 10-Year Commemorative SWAG

Advertising

- Logo/brand in advertising campaigns
- Mention in articles across BC
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement



\$17,500

EARLY BIRD \$15,000*

* Early bird rate available until September 15, 2026 and is contingent on a signed contract and payment received by the deadline.

Gold Sponsorship

Stay visible with the audiences that matter throughout the month of April. Gold sponsorship provides your organization with strong brand placement and reach, well rounded digital & print brand exposure, event access, and everything listed below.

Special Events

- Invitation to BCCA Leadership Reception
- Invitation to a minimum of 5 regional contractor events

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at a minimum of 6 regional events
- Logo placement in the following newsletters:
 - 5 X BCCA Briefing monthly newsletter (starting in January 2026)
 - BCCA Spring Update (April 2026 Edition)
 - Construction Month weekly newsletter (Every week in April)
- Official Construction Month email footer, branded with your logo as a Sponsor
- Official Construction Month digital badge
- Logo placement on Construction Month T-shirts
- Logo on official Construction Month posters

Merchandise Package (for use at your discretion)

- 45 Construction Month t-shirts
- 50 Construction Month contractor pencils
- 100 Construction Month stickers
- Limited edition 10-Year Commemorative SWAG

Ideal for: Trade contractors, industry associations, industry training providers

Advertising

- Logo/brand in advertising campaigns
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement



\$10,000

EARLY BIRD **\$7,950 ***

* Early bird rate available until September 15, 2026 and is contingent on a signed contract and payment received by the deadline.

Silver Sponsorship

Build awareness and credibility with BC's construction community. Silver sponsorship provides consistent month-long visibility with some event access and valuable offers through the Builders Bundle package.

Special Events

- Invitation to a minimum of 5 regional contractor events

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at a minimum of 6 regional events
- Logo placement in the following newsletters:
 - 5 X BCCA Briefing monthly newsletter (starting in January 2026)
 - BCCA Spring Update (April 2026 Edition)
 - Construction Month weekly newsletter (Every week in April)
- Official Construction Month email footer, branded with your logo as a Sponsor
- Official Construction Month digital badge

Merchandise Package (for use at your discretion)

- 35 Construction Month t-shirts
- 30 Construction Month contractor pencils
- 50 Construction Month stickers
- Limited edition 10-Year Commemorative SWAG

Ideal for: Allied services, smaller contractors, first-time sponsors

Advertising

- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement



\$5,000

EARLY BIRD \$3950*

* Early bird rate available until September 15, 2026 and is contingent on a signed contract and payment received by the deadline.

Bronze Sponsorship

Take part without a major sponsorship commitment. Bronze sponsorship gives your organization an accessible way show support, gain visibility and joint the 10-year celebration.

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at a minimum of 6 regional events
- Logo placement in the following newsletters:
 - 5 X BCCA Briefing monthly newsletter (starting in January 2026)
 - BCCA Spring Update (April 2026 Edition)
 - Construction Month weekly newsletter (Every week in April)
- Official Construction Month email footer, branded with your logo as a Sponsor
- Official Construction Month digital badge

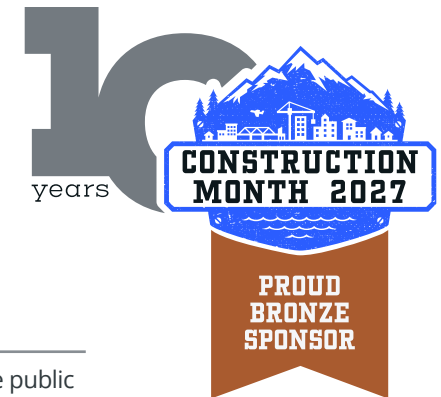
Ideal for: Small or emerging companies, community partners, limited budgets

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement



\$2,500

EARLY BIRD \$1450*

* Early bird rate available until September 15, 2026 and is contingent on a signed contract and payment received by the deadline.

Custom Event Sponsorships and Add-Ons

Maximize impact! New this year, you can sponsor one of 6 regional events. Own the room and elevate industry engagement while highlighting your brand in front of industry members, partners, and stakeholders, with this targeted sponsorship option.



Northern Regional Construction Association
Prince George Contractor Event

Vancouver Island Construction Association
Nanaimo Contractor Event

Southern Interior Construction Association
Kelowna Contractor Event

Vancouver Regional Construction Association
Vancouver Contractor Event

Vancouver Island Construction Association
Victoria Contractor Event

BC Construction Association
Leadership Reception in Victoria



Sponsor Benefits Include

- Exclusive Event Sponsor brand placement
- Dedicated space for a booth display to promote your company/product
- Logo placement on digital and print material

\$8,000

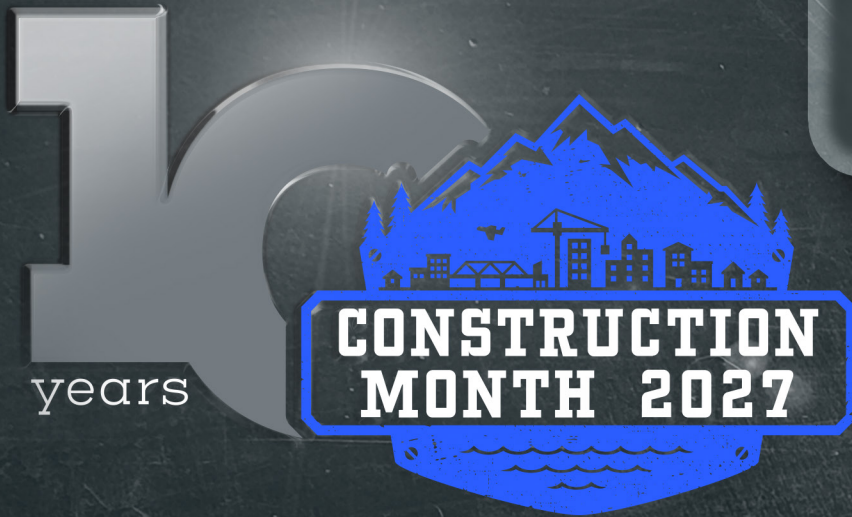
\$5,000*

* add on to any sponsor level – Title, Platinum, Gold, Silver, Bronze

Builders Bundle Package (free optional add-ons)

- 1-month free Premium access to BidCentral and PermitsCA, BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training
- Option to provide video footage of project work to be featured in "10-Year Commemorative Construction Month Video" with credits.





Construction Month 2027

is going to be the biggest Construction Month celebration to date!

Be part of this commemorative 10-year anniversary campaign and take your place alongside the leaders of our industry

For more information and to secure your sponsorship, please contact:

Jessica Bonney

Manager of Strategic Initiatives , BCCA

E: cmteam@bccassn.com

W: constructionmonth.ca

Presented By:



British
Columbia
Construction
Association

In Partnership with:



NORTHERN REGIONAL
CONSTRUCTION
ASSOCIATION

