



BC CONSTRUCTION MONTH APRIL 2026

SPONSORSHIP PROSPECTUS



Dear Industry Partner,

The dedication and resilience of over 28,000 businesses and 250,000+ British Columbians, continues to make a big difference to every BC community, large and small.

Supporting that dynamic core of general and trade contractors is a diverse ecosystem of manufacturers, suppliers, architects, engineers, insurers, accountants, lawyers, safety providers, trainers, and many others in every town and city.

Working together, they ensure our province is built strong and built right.

For the last eight years, BC has officially proclaimed April to be “Construction Month”, and 2026 is no exception. So let’s take a moment to thank the unsung workers across our industry who create and maintain our built environment on this the 9th anniversary of Construction Month.

This year, by joining with us to celebrate Construction Month 2026 as a paid sponsor, you can show your respect and appreciation for our industry.

Please take a minute to read the details in this prospectus and find the right opportunity for your public or private organization. Let’s give BC’s construction industry a much-deserved moment in the spotlight.

Thank you for your consideration.



Chris Atchison
President, BC Construction Association

The BC Construction Association is a non-profit employer organization working to ensure a productive and resilient industrial, commercial, institutional and residential (multi-unit) (ICIR) provincial construction industry. We are non-partisan and represent employers regardless of labour affiliation, working closely with our Regional Construction Association partners.



Construction Industry Statistics

British Columbia's construction industry is the **#1 employer** in our province's goods sector, with more than **251,000 people** relying entirely on construction for a paycheck.

191,200

Skilled tradespeople

28,096

Construction companies

8.6%

Construction as a portion of the total workforce

10%

BC Construction Industry contribution to BC's GDP

\$158B

Value of current construction projects in BC

\$173B

Value of proposed construction projects in BC





CONSTRUCTION MONTH 2025

HIGHLIGHTS

2025 Sponsors

TITLE SPONSOR

LNG CANADA

PLATINUM SPONSORS



SKILLED**TRADES**^{BC}

GOLD SPONSORS



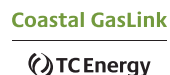
PROCORE



SILVER SPONSORS



BRONZE SPONSORS



Lunch Box Celebration

The #LunchBoxCelebration was a huge success. Well over 100 grant applications were submitted from employers in BC. A total of 85 companies put on 92 lunches across 35+ communities in the province, hosting over 3,800+ workers.



Celebrating Champions

Builders Code - The Standard for Workplace Culture

A highlight of the month was celebrating our 2025 Builders Code Champion award winners.



Award Winners

Community Champion (large company): **Axiom Builders**

Community Champion (small company): **KJ Controls Ltd.**

Recruiting, Hiring, and Retention Champion (large company): **Emil Anderson Group**

Recruiting, Hiring, and Retention Champion (small company): **4C Services Inc.**

Workplace Culture Champion (large company): **ETRO Construction Ltd.**

Workplace Culture Champion (small company): **Green Island Builders**

Initiate of the Year (large company): **Northern Legendary Construction Ltd.**



Advertising

APRIL IS CONSTRUCTION MONTH!

Let's thank the hard-working people who are BC's essential construction workforce. **#BuiltRight**

Black Press Advertising Campaign throughout the month of April, targeting **11 regions** across BC:

Sponsored editorial content across **11 publications** in print (**250,000+ circulation**) and online (**200,000+ impressions**)

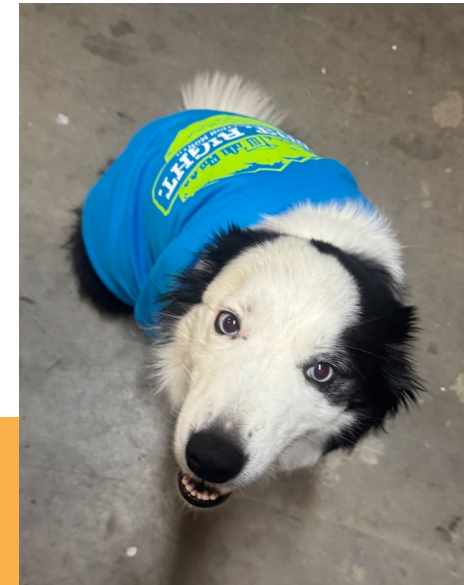
Digital display ads across **11 online publications** with **200,000+ total impressions**

Print ads in **10 publications** with an estimated circulation of **200,000+**



Merchandise

Branded t-shirts, carpenter pencils, and hard hat stickers were provided to sponsors and distributed to tradespeople across the industry.



CONSTRUCTION MONTH SPONSORSHIP OPPORTUNITIES



Let's make 2026 the biggest, most far-reaching
celebration of our industry yet.

Celebrate the Industry that Builds BC

As an official sponsor, you will **position your brand** as a leading advocate for the people that create and maintain our built environment.

BC's construction industry is 251,000+ workers strong. This is your chance to get involved and show your support. From skilled workers and contractors to government and professional services, the industry will be **paying attention** in April 2026.

2025 Construction Month Statistics:

7,400+

Visitors to constructionmonth.ca

14,500+

Swag items distributed

487,000+

Social media audience

32,500+

Social media engagements

250,000+

Print media circulation

200,000+

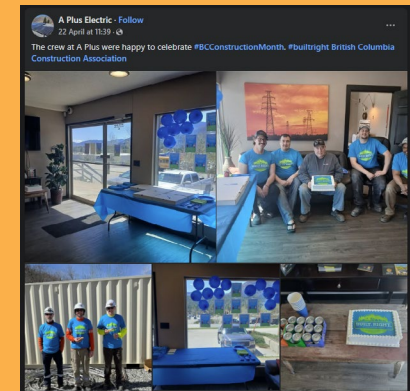
Digital media impressions

92

#LunchBoxCelebration events
at worksites across BC

3,800+

Tradespeople participating in the
#LunchBoxCelebration



Construction Month 2026 – One Full Month of Celebrations!

constructionmonth.ca | 11

SPONSORSHIP LEVELS

Construction Month is an opportunity for our industry as a whole to celebrate the beneficial impacts that our workforce makes every day, in every community throughout BC.

This is a truly unique opportunity to make sure our workers and their families know they are recognized and valued for their contributions!

Secure your brand presence today with a sponsorship package that works for your organization.

What You Get	SOLD OUT				
	Title	Platinum	Gold	Silver	Bronze
Logo placement on constructionmonth.ca	✓	✓	✓	✓	✓
Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)	✓	✓	✓	✓	✓
Logo placement on BCCA monthly newsletter (3,000+ subscribers) X 5	✓	✓	✓	✓	✓
Logo placement on BCCA semi-annual newsletter (4,000+ subscribers) X1	✓	✓	✓	✓	✓
Logo placement on official Construction Month newsletter (February, March, April [Weekly])	✓	✓	✓	✓	✓
Official Construction Month Email Footer, Branded with your Logo as a Sponsor, for use in Company email during April	✓	✓	✓	✓	✓
Merchandise items (T-shirts, carpenter pencils, hardhat stickers) quantities increase from Silver to Title levels - see details pages	✓	✓	✓	✓	-
Featured across social media channels	✓	✓	✓	✓	-
Invitation to 5 Regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)	✓	✓	✓	✓	-
Logo placement on Construction Month T-shirts	✓	✓	✓	-	-
Logo on posters - #LunchBoxCelebration site events	✓	✓	✓	-	-
Logo on site posters - available for download to construction employers across BC	✓	✓	✓	-	-
Logo placement on advertising across BC (Black Press Media)	✓	✓	✓	-	-
Invitation to BCCA Leadership Reception in Victoria, BC	✓	✓	✓	-	-
Mentions in print and digital articles across BC - Black Press Media	✓	✓	-	-	-
Logo placement in BCCA's BidCentral monthly newsletter (20,000+ subscribers) (April Edition)	✓	✓	-	-	-
Logo placement in BCCA's BidCentral monthly newsletter (20,000+ subscribers) (March Edition)	✓	-	-	-	-
4 official Construction Month pop-up banners	✓	-	-	-	-
Invitation to BCCA MLA Luncheon (same day as leadership reception) in Victoria	✓	-	-	-	-
OPTIONAL BUILDERS BUNDLE PACKAGE - included in fees paid for all sponsor levels					
First Right of Refusal for the RCA members only LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)	✓	✓	✓	✓	✓
1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace	✓	✓	✓	✓	✓
Featured listing with TalentCentral (and Construction Month sponsor badge with listing)	✓	✓	✓	✓	✓
4 free seats to Builders Code workplace culture training	✓	✓	✓	✓	✓
	\$25,000	\$15,000	\$7,950	\$3,950	\$1,450

Title Sponsorship (\$25,000)

Are you looking to demonstrate industry leadership and maximize visibility across BC?

As the exclusive Title Sponsor, you'll enjoy a full month of high-impact exposure through premium branding, priority inclusion in all advertising, and exclusive networking opportunities with key industry stakeholders. If you're a construction company looking for a broader brand and networking package, make sure to take advantage of the Builders Bundle options as well.

Special Events

- Invitation to BCCA Leadership Reception in Victoria BC - Date TBC
- Invitation to 5 Regional contractor breakfast events with the opportunity to present a short speech (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC
- Invitation to BCCA MLA Luncheon (same day as Leadership Reception) in Victoria

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on BCCA's BidCentral monthly newsletter (20,000+ subscribers) (March and April Editions)
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April
- Logo placement on Construction Month T-shirts
- Logo placement on posters – #LunchBoxCelebration site events
- Logo placement on posters – available for download to construction employers across BC

Merchandise Package (for use at your discretion)

- 500 Construction Month t-shirts
- 150 Construction Month contractor pencils
- 200 Construction Month stickers
- 4 Official Construction Month pop-up banners

Advertising

- Logo placement on advertising across BC (Black Press Media)
- Mentions in print and digital article across BC (Black Press Media)
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

TITLE SPONSOR



\$25,000

Platinum Sponsorship (\$15,000)

Ready to position your company as a leader and connect face-to-face with people in the industry?

As a Platinum Level Sponsor, you'll gain a full month of exposure, including prominent branding, inclusion in advertising campaigns, and access to high-value networking opportunities alongside the BC Construction Association. If you're a construction company looking for a broader brand and networking package, make sure to take advantage of the Builders Bundle options as well.

Special Events

- Invitation to BCCA Leadership Reception in Victoria BC - Date TBC
- Invitation to 5 Regional contractor breakfast events with the opportunity to present a short speech (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on BCCA's BidCentral monthly newsletter (20,000+ subscribers) (April Edition)
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April
- Logo placement on Construction Month T-shirts
- Logo placement on posters – #LunchBoxCelebration site events
- Logo placement on posters – available for download to construction employers across BC

Merchandise Package (for use at your discretion)

- 75 Construction Month t-shirts
- 75 Construction Month contractor pencils
- 175 Construction Month stickers

Advertising

- Logo placement on advertising across BC (Black Press Media)
- Mentions in print and digital article across BC (Black Press Media)
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

PLATINUM SPONSOR



\$15,000

Gold Sponsorship (\$7,950)

Want to boost your visibility and demonstrate your leadership role in the construction industry?

As a Gold Level Sponsor, you'll benefit from a full month of exposure, select advertising inclusion, some limited networking opportunities, and strong brand presence as part of an elite group of supporters. If you're a construction company looking for a broader brand and networking package, make sure to take advantage of the Builders Bundle options as well.

Special Events

- Invitation to BCCA Leadership Reception in Victoria BC - Date TBC
- Invitation to 5 Regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April
- Logo placement on Construction Month T-shirts
- Logo placement on posters – #LunchBoxCelebration site events
- Logo placement on posters – available for download to construction employers across BC

Merchandise Package (for use at your discretion)

- 45 Construction Month t-shirts
- 50 Construction Month contractor pencils
- 100 Construction Month stickers

Advertising

- Logo placement on advertising across BC (Black Press Media)
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

GOLD SPONSOR



\$7,950

Silver Sponsorship (\$3,950)

This Level is perfect for Construction Companies looking for consistent brand exposure to the industry across BC throughout the month of April, while enjoying some great offers through the Builders Bundle package!

Special Events

- Invitation to 5 Regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April

Merchandise Package (for use at your discretion)

- 35 Construction Month t-shirts
- 30 Construction Month contractor pencils
- 50 Construction Month stickers

Advertising

- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

SILVER SPONSOR



Bronze Sponsorship (\$1,450)

Seeking a simple and effective way to support and be seen?

As a Bronze Level Sponsor, you'll receive a full month of recognition through a streamlined branding package designed to keep your company visible throughout BC's construction industry during the month of April. If you're a construction company make sure to take advantage of the Builders Bundle options as well.

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

BRONZE SPONSOR



\$1,450



Let's make April 2026 the biggest Construction Month celebration to date!

Be part of this important recognition campaign and take your place alongside the leaders of our industry.

For more information and to secure your sponsorship, please contact:

TOM GOGELA
Director of Marketing and Communications, BCCA

E: cmteam@bccassn.com
W: constructionmonth.ca

