

# Silver Sponsorship (\$3,950)

This Level is perfect for Construction Companies looking for consistent brand exposure to the industry across BC throughout the month of April, while enjoying some great offers through the Builders Bundle package!

## Special Events

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- Invitation to 5 Regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC

## Brand Presence

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- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April

## Merchandise Package (for use at your discretion)

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- 35 Construction Month t-shirts
- 30 Construction Month contractor pencils
- 50 Construction Month stickers

## Advertising

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- Featured across BCCA's social media channels

## April Calendar of Events

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- Post and promote your organization's events on the public Construction Month calendar

## Use of Construction Month Brand

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- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

## Optional Builders Bundle Package

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- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

## SILVER SPONSOR

