

Gold Sponsorship (\$7,950)

Want to boost your visibility and demonstrate your leadership role in the construction industry?

As a Gold Level Sponsor, you'll benefit from a full month of exposure, select advertising inclusion, some limited networking opportunities, and strong brand presence as part of an elite group of supporters. If you're a construction company looking for a broader brand and networking package, make sure to take advantage of the Builders Bundle options as well.

Special Events

- Invitation to BCCA Leadership Reception in Victoria BC - Date TBC
- Invitation to 5 Regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo) - Dates TBC

Brand Presence

- Logo placement on constructionmonth.ca
- Logo placement at 5 regional contractor breakfast events (Prince George, Kelowna, Vancouver, Victoria, Nanaimo)
- Logo placement in BCCA Briefing, monthly newsletter (3,000+ subscribers) x5
- Logo placement in BCCA Spring Update, semi-annual newsletter (4,000+ members) x1
- Logo placement on Official Construction Month newsletter (February, March, April [Weekly])
- Official Construction Month email footer, branded with your logo as a Sponsor, for use in company email during April
- Logo placement on Construction Month T-shirts
- Logo placement on posters – #LunchBoxCelebration site events
- Logo placement on posters – available for download to construction employers across BC

Merchandise Package (for use at your discretion)

- 45 Construction Month t-shirts
- 50 Construction Month contractor pencils
- 100 Construction Month stickers

Advertising

- Logo placement on advertising across BC (Black Press Media)
- Featured across BCCA's social media channels

April Calendar of Events

- Post and promote your organization's events on the public Construction Month calendar

Use of Construction Month Brand

- Download and utilize digital assets (logo, banners, etc.) to show your organization's leadership, support, and involvement

Optional Builders Bundle Package

- First Right of Refusal for the RCA members only #LunchBoxCelebration (up to \$500 grant and merchandise for you to host a lunch for your crew)
- 1 month free Premium access to BidCentral and PermitsCA - BC's Largest Construction Projects Marketplace
- Featured listing with TalentCentral (and Construction Month sponsor badge with listing)
- 4 free seats to Builders Code workplace culture training

GOLD SPONSOR



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